

## **Job Description**

The Redevelopment Authority of the City of Erie is seeking an enthusiastic, detail-oriented, and innovative Public Relations and/or Marketing intern to assist community outreach staff. Day-to-day duties include social media management (Facebook, Instagram, LinkedIn, and TikTok), digital and print marketing, working with neighborhood groups to promote and drive community awareness and client participation in our programs, and assisting in the creation, advertisement, and execution of two events.

Qualified candidates should be a college junior or senior, or a recent college graduate, with a major in Public Relations and/or Marketing. Bonus if you have a passion for environmental and/or social justice! Candidates should have a minimum 3.0 grade-point average and be able to provide transcripts demonstrating such, as well as one academic and one professional letter of recommendation. Candidates should be able to show samples of previous work (academic projects count!).

This internship will run from May-August 2023, though some additional ongoing work \*may\* be available. It will be roughly 15-20 hours per week, can be largely remote, a flexible schedule, and will pay \$15.00 an hour.

Interested applicants should submit their resume, a copy of their collegiate transcripts, one academic letter of recommendation, one professional letter of recommendation, and a brief statement as to why this particular internship interests you to: **hcook@redeveloperie.org**.

## **About The Redevelopment Authority of the City of Erie**

626 State Street Suite 107, Erie, Pennsylvania 16501, United States

[www.redeveloperie.org](http://www.redeveloperie.org)

Housed inside Erie's City Hall, the mission of the Redevelopment Authority of the City of Erie is to Renew, Rebuild, and Revitalize the City of Erie. We assist residents in housing rehabilitation projects to make their homes safer and healthier, and we are dedicated to improving the overall housing stock in the city, thus improving quality of life for ALL residents. We have a passion for helping people, and we also pride ourselves on being a fun, relaxed atmosphere in which to work! We definitely work hard here, and it can get a little crazy at times, but we laugh a lot and we have a great team!

We are dedicated to residential housing rehabilitation, and the remediation of health-related housing impacts, and a prime focus of our work centers on making homes lead-safe to prevent lead poisoning in children.